

# PORTFOLIO



# ABOUT



*My name is Courtney, and I have a passion for crafting impactful campaigns, creating engaging social media content, and driving overall business growth. I love sharing creations with others and building a community of happy clients.*

*Courtney Sanchez*

WELCOME



## 01 LET'S CHAT.

*I want to hear from you about your vision. What are your marketing goals and objectives for your business?*



## 02 MAKING A PLAN.

*After hearing your vision, I'll create a strategic marketing plan that aligns with your goals.*



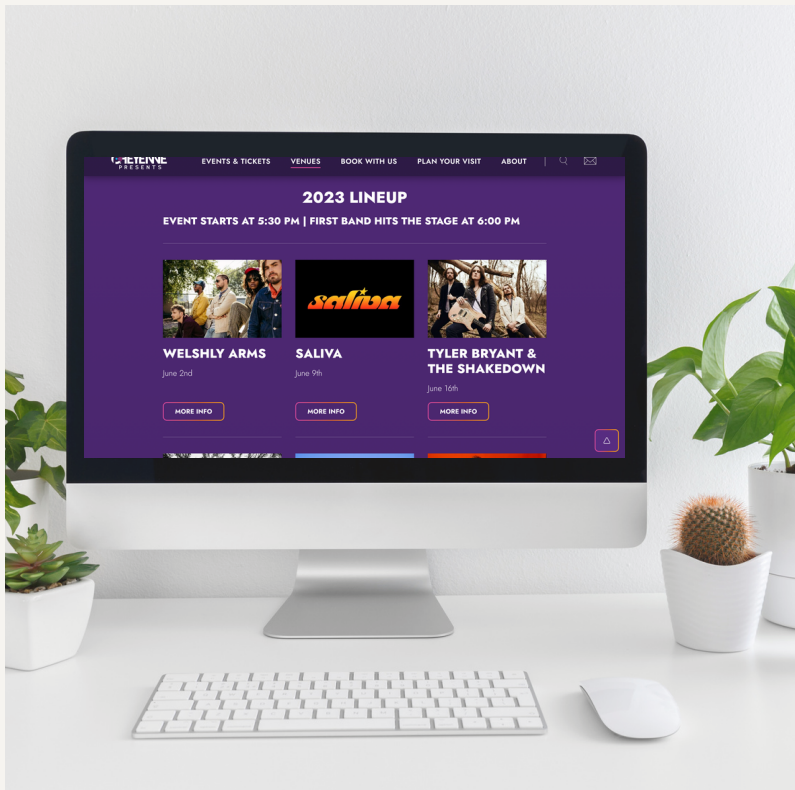
## 03 DESIGNING IT.

*Once we agree on our action plan, I'll hit the drawing board and bring your vision to life with specially designed content for your business.*



## 04 SHARING IT.

*Once the creative is approved, I'll share it with new and existing customers. Ultimately driving sales and building community engagement around your business.*



# CAMPAIGN DEVELOPMENT

*Crafting tailored marketing campaigns designed to meet your specific objectives and resonate with your target audience. From conceptualization to execution, I'll work closely with you to ensure every aspect of the campaign aligns with your brand identity and goals.*

**SAVE BIG THIS SUMMER**  
City Employee Discounts!

**Cheyenne Frontier Days**  
Half-price rodeo tickets on Cheyenne Day. (July 26th with City ID)  
\$10 rodeo tickets & \$25 Carnival Armbands. (July 25th & 27th with City ID)

**Water World**  
Discounted rates on tickets!  
Get tickets [here](#) and enter 'Cheyenne City'

**Fitness**  
Discounted rates on memberships to: CrossFit Frontier, Fitness One, Gold's Gym, Smart Sports, YMCA, & HITT 30

**Recreation**  
Discounted rates for City facilities: Aquatics Center, Airport Golf Course, Youth Rec Program, Child Care Program, Ice & Events, Kingham Golf Course, & Johnson Pool

As a medical physicist, you're efficient in your workflow, precise in your measurements, and trusted in your field.

Shouldn't your QA software be the same?

**RIT** FAST. ACCURATE. TRUSTED.

Become acquainted with medical physics' leading QA software for over 25 years. Visit us in San Antonio, TX at the 2019 AAPM Annual Meeting - Booth #806.

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**MGO Connect Customer Portal**

Are you a contractor or homeowner starting a new project in your community? At My Government Online, we understand how overwhelming this process is and the need for a more systematic approach. The MGO Connect Customer Portal makes it easy for you to start and manage your projects from anywhere in the world. With our enhanced website and mobile applications, we eliminate the need for paper by allowing you to submit all applications, files, and payments virtually. Jurisdiction staff and citizens now have the ability to communicate more efficiently through the portal, allowing users to track the real-time status of every requirement needed for their project. From downloading jurisdiction issued documents to managing contractor registrations and inspections, we have all the tools you need for your project, in one convenient location.

**Apply Online**

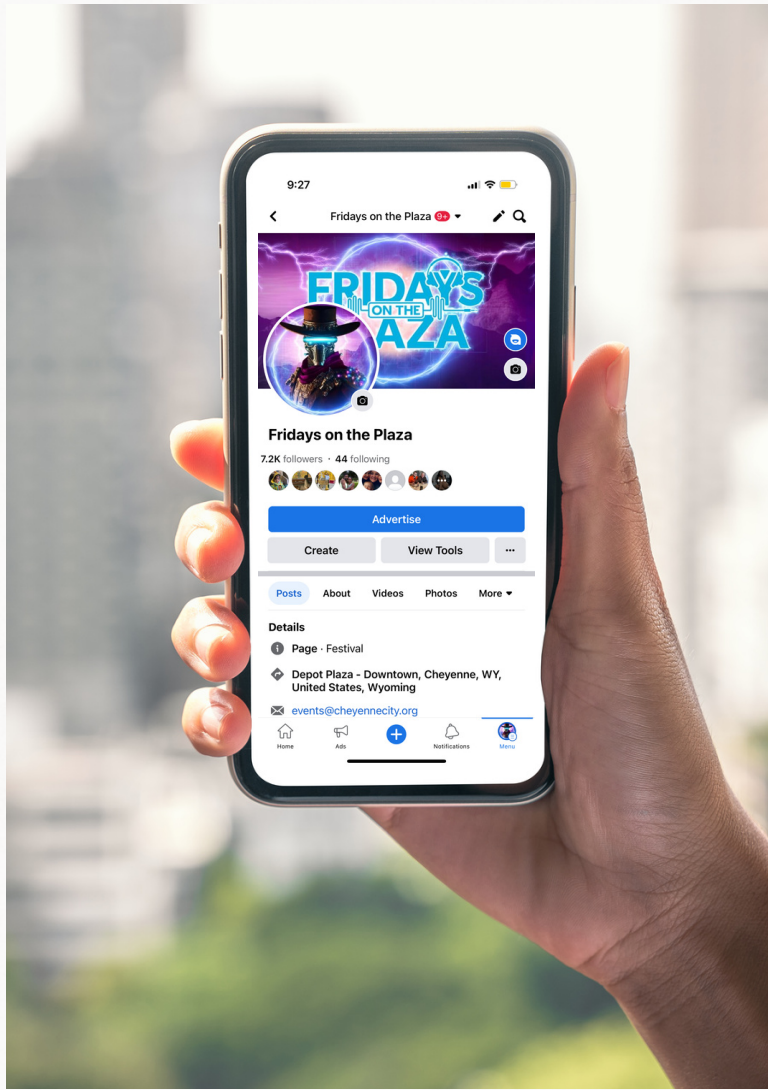
- Choose project type
- Start new applications or add to existing project
- Fill out application questionnaire and upload files
- Access previous application for review
- Request inspections or remove project from user account

**Manage Projects**

- Add and change Project Alias at any point in time
- Link to user public with project management tools
- Map that date project location
- Download and print permits
- Pay fees directly within the portal
- View denied applications

**PROJECT STATUS**

"The new customer portal provides our users the convenience to manage their projects on the go. From applying directly Online, to tracking, inspections, payments, and jurisdiction communications, our citizens now have everything they need to get their projects started. Workflow is more streamlined and our customer service has greatly improved. We could not be happier with this advancement."  
-Insert name and jurisdiction here

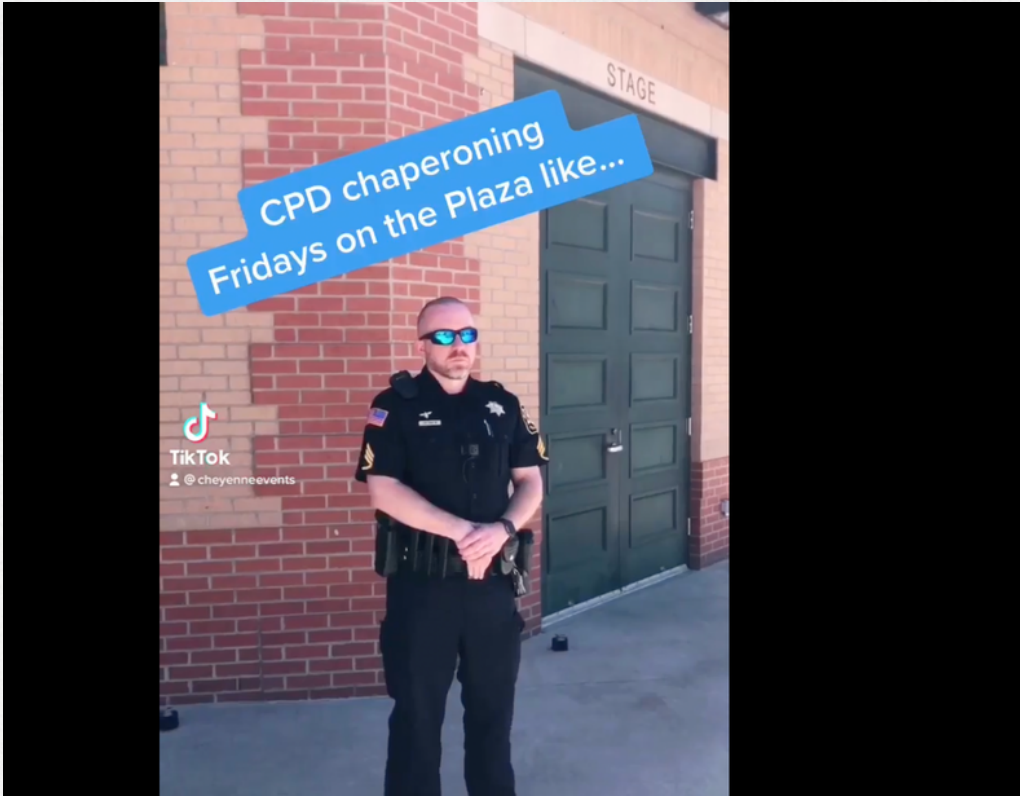


# SOCIAL MEDIA

Developing engaging content for various social media platforms to enhance your brand's visibility and foster meaningful connections with your audience.

Whether it's captivating visuals, compelling copywriting, or interactive multimedia, I'll help you tell your story in a way that drives engagement and builds brand loyalty.

# CONTENT THAT DRIVES RESULTS



**Fridays on the Plaza**  
May 6, 2021 · 🌐

One of these artists is hitting our stage this summer. Can you guess which one? 🤔...  
**See more**

👍👎👁️ 151      36 Comments 20K Views

32.4K People reached      1.4K Reactions, comments, and shares

20.3K 3-Second Video Views      Retention curve

**View more video details**

😂 Haha    💬 Comment    ➦ Share    🌐

**Up Next**

**Humankind - Coldplay (Official...)**  
Coldplay ✓  
4 days ago · 126K views

**Try Sleeping with a Broken Heart (NYU...)**  
Alicia Keys ✓  
2 weeks ago · 211K views

**Cheyenne Presents**  
Posted by Courtney Sanchez  
Nov 3, 2023 · 🌐

They've shared the stage with The Rolling Stones, Lizzo, Black Pumas, and have played renowned festivals including Coachella, Lollapalooza, Glastonbury, and NOW... See more

**Cheyenne Presents**  
Published by Courtney Sanchez · August 30, 2023 · 🌐

She might be an iPhone 6, but Cristela Alonzo is timeless, reliable, and always leaves you wanting more! Her humor never gets outdated, and she's been making us laugh through the years just like our trusty iPhone 6.

Get ready to laugh until your sides hurt and enjoy a night of comedy you'll be talking about for years to come. See you at the show!

Tickets: <https://www.cheyennepresents.com/.../cristela-alonzo-496952>

**Cheyenne Presents**  
10K likes · 11K followers

Our team specializes in every phase of the event planning process from event planning and marketing t

**Advertise**

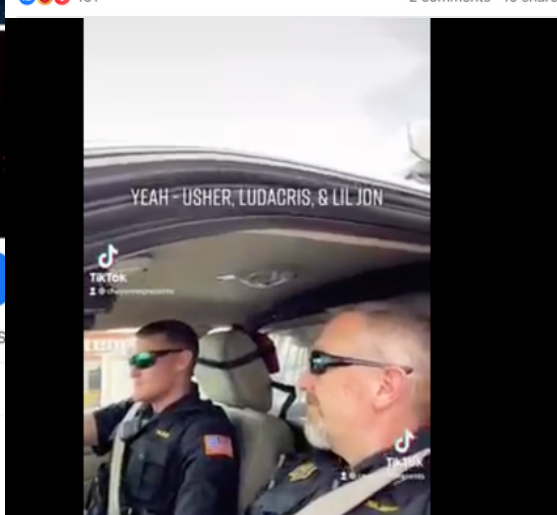
Add to story    View Tools    ...

Make it easy for others to discover your eve...  
Not now    Pin Events



**See insights and ads**      **Boost again**

👍👎👁️ 161      2 comments 10 shares



**Fridays on the Plaza**  
April 29 · 🌐

**FOTP 2022**  
When the Fridays lineup drops and the CPD is the first to know... guess which of these artists is hitt...  
**See more**

👍👎👁️ 220      41 Comments 16K Views

28.8K People reached      1.1K Reactions, comments, and shares

16.5K 3-Second Video Views      Retention curve

**View more video details**

😂 Haha    💬 Comment    ➦ Share    🌐

**Up Next**

**Sounds like Friday! Kash'd out is rolling...**  
Fridays on the Plaza  
2 weeks ago · 1.3K views

**Run - Ryan Caraveo (Official music video)**

Comments      See All

**See insights and ads**      **Boost again**

👍 250      23 comments 11 shares

👍 Like    💬 Comment    📄 Send    ➦ Share

🏠    📄    +    🔔 7    🌐

# BUSINESS DEVELOPMENT

Providing personalized consultation and strategy sessions to assess your current marketing efforts, address challenges, and develop actionable plans for success. Whether you need advice on a specific aspect of your marketing strategy or a comprehensive roadmap for long-term growth, I'm here to help.



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# YOU THANK

*Let's work together to create something exceptional. Get in touch today to start the conversation!*

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